



## **ROLE OF INNOVATIVE LIBRARY AND INFORMATION SERVICES IN MODERN SOCIETY**

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### **Abstract**

*Present paper focused on a Role of innovative Library and A library is expected to perform the functions for providing recreation, information, inspiration and education. It serves the local community and is open to everyone without any distinction. Library grows day by day, with its users, collection, space, services and in many dimensions. According to the 5<sup>th</sup> law of library science, Library is a growing organism. Where growth is there proper management is necessary. Some kind monitoring body is necessary to enhance and maintain the library services. It may include students, teachers, research scholars, industrial, professionals, housewives, non-literates etc. The paper discusses the Role of innovative Library and information services in modern society.*

**Keyword:** *Innovative Library, Information Services, Modern society*



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### **Introduction:**

Library is to provide services acceptable to the users to their full satisfaction. It is the dominant agency for the dissemination of information. Whether library is Public library, Academic Library or Special library it has to perform social functions that are why library is called a social institution. Library has been construed differently by different experts, depending upon the importance they give to its functions. Those who lay focus on educative aspects, they have said public university, it was common man's cultural center for those had in mind it is a recreational role, for some it was center to provide information in various aspects of life. The library of today is complex institution as far as its objectives, functions and services are concerned. "It is concerned with the refreshment of user's soul by the procurement of books for relaxation and pleasure with assistance to the users and with provision of up-to-date technical, scientific and sociological information." Library is as a social institution users and librarian brings into relation the books, users and librarian.

As per the Dr. S.R. Rangnathan explained books users and staff as the trinity of library and the social function of the library is to bring the best interaction among these three basic constituents. For these characters of library and its wide range of activities, Library has been identified as a social and cultural center and a center for satisfying the educational, cultural

and informational needs of the society and one of the key elements for open access to information, which is crucial to democratic information society development.

**Objectives of the Study:**

1. To study the role of Innovative library in Modern Society.
2. To Understand the Information services related Libraries in modern society

**Role of Innovative Library:**

Innovations play a significant role for public libraries and their patrons. Innovations can also help public libraries challenge the status quo and therefore increase their value for local communities.

(Skinner, 2017).

Libraries focused on service quality and adherence to rules and processes is part of the culture that can limit the ability to innovate.

**The Role of Innovative Library in Society:**

Library is a powerful center for the dissemination of information. Their aim is to provide access to reading material, information resources and services which will help user in their studies and research in a learning environment and acceptable to the users to their full satisfaction. So it is the responsibility of library and library staff to collect, organizes, maintain and upgrade information, physical and technological infrastructure to enhance the quality of services. The need and importance of the Libraries can be studied under following heads

**1. The Role of Library in Education:**

The education aims are the imparting of knowledge, the in calculation of values and the imparting of vocational skills. There is two type of education one is formal and another is non-formal education. In Formal education student have enrolling himself in an any educational institution like a school or a college or a university and getting education through constant teacher and in non-formal education there is no such institutional base for education; one educate himself through correspondence courses or through own self-study. Every educational institution of formal education should have a library attached to it. It should be collect relevant book sof study, their students should be encouraged to read books and enhance the knowledge. Apart from these educational libraries, the public libraries too have a responsibility to support formal education and non formal education. For this purpose, it must stock books for institutional academic students and teachers as well as students; those

have to acquire knowledge through self-study. Libraries of formal educational institutions as well as public libraries have a significant role to play in this aspect. Besides, this library has done a special responsibility, it has work for the education of the illiterate people in its community through made reading clubs, mobile library, and oral communication programme for educating its illiterate people.

**2. The Role of Library in Research:** Another important role of the library is in supporting research, because today's library is being transformed into knowledge resources center. It has no limit in collection of books, periodicals, journals in printing as well as electronics forms. Access to previous and existing knowledge and information is essential for research. E-resources have provided efficient and effective facilities to the researchers. This electronics media has change the concepts of library's role in society, every library attached to an institution engaged in research should have a strong collection of such publications to support research programmes. The libraries attached to universities, research organizations and research and development wing of industrial establishments play the key role in this respect.

**3. Library in Cultural Activities:** The library is part and parcel of a culture setup of nation; therefore important responsibility of the library is that it preserves the cultural heritage of the human race as represented by the books. For that purpose library store books which would bring to express the creative talents of the individuals and develop their faculties for aesthetic appreciation. It also organize cultural programmes like music concerts, dances, dramas, painting competitions for children, exhibition of paintings, etc. and thus enrich the cultural life of the community.

**4. The Role of Library in Disseminating Information:** Libraries are actually repositories of information and knowledge. In order to satisfy the demand of users, library store information of every field in both sources printed and electronics. Well information literacy educated users often make use of these information sources but till they lack necessary skill. So how to use library sources, how to use internet, library consortia or digital library, library organizes special training for users. For the development of user and nation library is also taking a membership of varies library network and consortia that generally facilitated the documents or location of sources of information and gaining access to them.

**5. Role of Library as knowledge centre:-** The basic function of every Library in society is providing up to date information to its users. They assist the public in locating a diversity of resources and developing literacy skills. The library is open centre of information that stores

all type of information and knowledge readily available to its users in the form of printed and electronic materials. However, the expansion of internet and information and communication technology (ICT) services has altered common opinions of how information to be provided to public. Library has also an information role in the sense of providing information relating to the socio-economic needs of the people. A library can stock career information books and help those who are on the lookout for choosing a career. In short, a library have organizes that it will be able to serve its community with all types of information that may be in actual or potential demand.

Libraries are therefore indispensable for the society. These educate, inform and convert an individual into a better citizen. There is no gain saying the fact that the men and women who move and lead the world in any field are informed people. It makes information available in a better, organized and more economical manner to all its members. The opening of more and more libraries may reduce the number of prisons, police stations and courts of law. These institutions will also be needed in all times but in a library oriented society, their number would certainly be reduced.

### **Information services related Libraries in Modern Society:**

#### **1. Mobile Website-**

Connect user on portable device(handset) to the internet and to display contents through a browser. A mobile web, in contraposition with a traditional one, is characterized by: content simplification, tending to show only essential content due to the small screens of mobile devices; graphic design, avoiding pictures and graphics; and real-time publication of content -the user gets data about the availability of resources which can help him/her to make decisions regarding their information needs. Cell Apps to Use/View Library Service, GPS-navigation apps to help patrons locate material inside library buildings: QR Codes,GPS Sytem, Augmented reality ...

#### **2. Virtual Reference Service:**

“Ask a Librarian” Users to chat with reference librarians in real time wherever they are, provided that they have internet access. Including e-mail and a local reference knowledge base component, which allows storage and access to questions and answers.

### **3. Library Kiosk Service-**

Style lending machines or kiosks located throughout the community where people can check out books, movies or music without having to go to the library itself Integrated system which allows all operations of the library with RFID .

### **4. E-Book Reading Service-**

Electronic book readers lending service- delivering e-books through web site

**Providing eBook Readers-** With the proper guidance of , or loading tutorials of operations reading.

### **5. Digital Media Lab service-**

Provision of all latest technology, Computers, Color Printers, Scanner, Camera, GPS system to help user for their research work with trained assistants.

**Extended Opening service:** Providing extended opening hours are loans, reprographic services (self-served), computer and internet access, access to online resources such as e-journals and e-books and reference services.

### **6. Research Librarian service:**

Librarian visits the campus throughout the academic year, providing research and IL assistance to the students as well as other library-related services. For example, to teach how to access , the library's portal of print and electronic resources, one-to-one instruction on how to find and evaluate resources online, making use of the library's tablets and laptops to use the catalog and search for information, informing students about library events and new library services and products being offered through the library.

### **7. Information literacy service:**

Coordinating all the instruction/teaching its services are delivered throughout all the libraries, seeks to ensure all students are equipped with the necessary IL competencies to empower them to become lifelong learners, as articulated by the university's administration. IL competencies have the potential to assist faculty and students to become critical thinkers and lifelong learners. Virtual training sessions ,games, videos, library tours loaded on library website to train.

### **Conclusion:-**

Library is social institution; therefore changes in the society will affect the role of library. From the above discussion we can say that library of every kind are the real pillar of

society. This pillar contain with knowledge which is necessary to crate ideal citizen development of country.

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